

**Fortune Products, Inc,
Internet Minimum Advertised Price (IMAP)
Policy**

We recognize that our **authorized resellers** invest time and resources to deliver an extraordinary customer experience through knowledgeable staff and compelling vendor presentation. To support our authorized resellers' efforts, Fortune Products, Inc. (FPI) wishes to establish policies that allow our resellers to earn the profits necessary to maintain the high level of customer excellence people have come to expect. FPI also wants to allow and encourage our authorized resellers' investment in promotion of FPI products and discourage free riding by discount dealers.

To successfully compete in the marketplace and to maintain its premium brand image, FPI has announced this IMAP Policy. Hereafter, all sales from authorized resellers to consumers (i.e. end users) of FPI's products shall be subject to this IMAP Policy.

Resellers desiring to become an authorized reseller, need to contact FPI's sale team at sales@accusharp.com. Upon submission of our Authorized Reseller's application, our team will process the application and contact the reseller to discuss requirements to become an Authorized Reseller.

FPI's products covered by this IMAP Policy are set forth in the *Fortune IMAP Grid* found below and also on FPI's website at: www.accusharp.com. FPI reserves the right, in its sole discretion, to alter, modify, suspend, or cancel this IMAP Policy, the products covered, and/or the IMAP. Each authorized reseller is required to check the FPI's website regularly as any changes made will be effective as indicated on the website. FPI's sales personnel have no authority to modify or grant exceptions to this Policy. **All questions regarding this Policy should be directed to the Fortune Products Policy Coordinator at: sales@accusharp.com.**

This IMAP Policy does not restrict the authorized reseller's right to establish independent advertised and/or resale prices of FPI's products. FPI reserves the right to determine whether an authorized reseller has advertised or sold a FPI's product covered by this IMAP Policy at a net price that is lower than the price established in this IMAP Policy. Upon such determination FPI may, without assuming any liability, cancel any orders and may indefinitely refuse to accept new orders from the authorized reseller.

This IMAP Policy has been unilaterally adopted by FPI. FPI neither solicits nor will it accept assurances or agreement by or from an authorized reseller regarding this Policy. Nothing in this Policy shall constitute an agreement between FPI and any authorized reseller of compliance with this Policy. The authorized reseller, within its own discretion, can choose to acquiesce or not acquiesce with this Policy. FPI will not discuss conditions of acceptance related to this Policy. This Policy is nonnegotiable and will not be altered, modified, or amended for any authorized reseller.

Combining a product(s) from the *Fortune IMAP Grid* with any other product for a sales price lower than the combined price of what the two (2) products could be purchased independent of each other, shall not constitute acquiescence with FPI's IMAP Policy.

The issuance of non-FPI announced rebates (in any form) on a Product(s) listed in the *Fortune IMAP Grid* shall not constitute acquiescence with FPI's IMAP Policy.

Advertising that requests the End User to "see price in cart," "click to see price," "add to cart for best price," "Why we do not show a price?" or a price that is struck through, no price listed or any language or graphic representation that implies, or from which the End User can infer, that the End User click through to the cart to see a price lower than that set forth in the *Fortune IMAP Grid*, shall not constitute acquiescence with FPI's IMAP Policy.

The offer of free shipping or financing on product(s) in the *Fortune IMAP Grid* shall constitute acquiescence with FPI's IMAP Policy. FPI, from time to time within its sole discretion, may announce promotion prices and bundles of the products listed in the *Fortune IMAP Grid* which shall be communicated to the authorized reseller under FPI's IMAP Policy and such promotion is acceptable under FPI's IMAP Policy.

Fortune Products, Inc.

Each Fortune Products, Inc. Authorized Reseller has the right to determine their advertised and resale prices of all Fortune (AccuSharp) products.

Product**Internet Minimum Advertised Price**

Fortune Products, Inc. IMAP Grid		
Effective January 1, 2026		
SKU	Model	MAP
001C	AccuSharp Knife & Tool Sharpener	11.99
002C	ShearSharp Scissors Sharpener	9.99
003	AccuSharp Replacement Blades	7.79
004C	AccuSharp SturdyMount Knife Sharpener	11.99
005C	AccuSharp Knife & Tool Sharpener – Camouflage	16.99
006C	GardenSharp Tool Sharpener	11.99
007C	AugerSharp Tool Sharpener	11.99
008C	AccuSharp Knife & Tool Sharpener – Olive Drab Green	11.99
010C	AccuSharp Fillet Knife Sharpener	11.99
012C	AccuSharp & ShearSharp Combo	20.99
013C	AccuSharp Broadhead Sharpener & Wrench	11.99
014C	AccuSharp Knife & Tool Sharpener – Blaze Orange	11.99
017C	AccuSharp Diamond•PRO 2-Step – Carded	17.99
023C	AccuSharp Combo Stones w/ Honing Oil	23.99
024C	AccuSharp 3" Natural Arkansas Pocket Stone w/Pouch	7.99
024E	AccuSharp 3" Natural Arkansas Pocket Stone w/Pouch	7.99
027C	AccuSharp 3" Diamond Pocket Stone w/Pouch	13.99
027E	AccuSharp 3" Diamond Pocket Stone w/Pouch	13.99
029C	AccuSharp 4-in-1 Knife & Tool Sharpener – Black	20.99
029E	AccuSharp 4-in-1 Knife & Tool Sharpener – Black	20.99
030E	AccuSharp Diamond Rod Sharpener	13.49
034C	AccuSharp 9" Diamond Sharpening Steel	29.99
036C	AccuSharp Pull-Through Sharpener – White/Blue	27.49
036E	AccuSharp Pull-Through Sharpener – White/Blue	27.49
040C	AccuSharp PRO Knife & Tool Sharpener	20.99
050C	AccuSharp Diamond Compact Sharpener	11.99
051C	AccuSharp Diamond Paddle Sharpener – Blue	30.49
052C	AccuSharp Gourmet 15 Degree Pull Through Knife Sharpener	27.49
059C	AccuSharp 5-Stone Precision Knife Sharpening Kit	59.99
060C	AccuSharp 3-Stone Precision Knife Sharpening Kit	46.99
064C	AccuSharp Tri-Stone Sharpening System	37.99
077C	AccuSharp Diamond Paddle Sharpener – Orange	19.99
080C	AccuSharp Compact Pull-Through Sharpener – White/Blue	13.99
081C	AccuSharp Compact Pull-Through Sharpener – Orange/Green	13.99
084C	AccuSharp Gardener's Multi-tool	28.49
085C	AccuSharp Sportsman's Multi-Tool	28.49

100C	AccuSharp All-in-1 Pruner, Knife, and Tool Sharpener - Blue	16.99
101C	AccuSharp All-in-1 Pruner, Knife, and Tool Sharpener - Green	16.99
102C	AccuSharp All-in-1 Pruner, Knife, and Tool Sharpener - Orange	16.99
126C	AccuSharp Gourmet Series 15 Degree Butcher Steel Sharpener	20.99
128C	AccuSharp Gourmet 15 & 20 Deg. Knife, Tool, Scissor Sharpener	16.99
129C	AccuSharp Gourmet Series 15 Degree Knife Sharpener	11.99
130C	AccuSharp 6-Inch Sharpening Stone	9.99
334C	SNE 2-Step Ceramic Sharpener – Carded – Blue	7.99
336C	SNE 2-Step Ceramic Sharpener – Carded – Orange	7.99
342C	AccuSharp 2-Step Carbide-Ceramic Knife Sharpener-White/Blue	9.99
344C	AccuSharp 2-Step Carbide-Ceramic Knife Sharpener-Orange	9.99
701C	AccuSharp Folding Sport Knife – Blue	24.49
703C	AccuSharp Folding Sport Knife – Black	24.49
704C	AccuSharp Folding Sport Knife – Camouflage	26.49
704E	AccuSharp Folding Sport Knife – Camouflage	26.49
709C	AccuSharp Folding Sport Knife – Orange	24.49
711C	AccuSharp Lockback Knife – Black	38.99
712C	AccuSharp Lockback Knife – Orange	38.99
713C	AccuSharp Lockback Knife – Camo	38.99
728C	AccuSharp Game Processing Kit	79.99
729C	AccuSharp Gut-Hook Knife	21.99
730C	AccuSharp Bone Saw	23.99
731C	AccuSharp Caping Knife	21.99
732C	AccuSharp Butcher Knife	23.99
734C	AccuSharp AccuZip Skinning Knife	23.99
735C	AccuSharp Explorer Outdoor Survival Tool and Sharpener	18.99
736C	AccuSharp Fillet Knife with Two-Step Ceramic Sharpener	25.99
737C	AccuSharp 6 Piece Fillet Knife Kit with Sharpener	79.99
738C	AccuSharp 6 Piece Processing Kit w/Sharpener & Headlamp	61.99
741C	AccuSharp Replaceable Blade Razor Knife - Orange	39.99
742C	AccuSharp 3.5" Replacement Blades for Razor Knife (Orange)	14.99
743C	AccuSharp Replaceable Blade Razor Knife - Blue	39.99
744C	AccuSharp 3.5" Replacement Blades for Razor Knife (Blue)	14.99
748C	AccuSharp 3" Replaceable Blade Razor Knife	27.99
749C	AccuSharp 3" Replacement Blades for 3" Razor Knife	12.99
800C	ParaForce Multi-Tool - Carded - Assorted Colors	14.99
801C	ParaForce Lockback Knife – Carded - Assorted Colors	10.49
802C	ParaForce 15 Function Multi-Tool	28.49
1001C	Super Sharpener - Knife and Scissors Sharpener	10.99
1002C	Knife Sharpener	9.99
1003C	Axe & Tool Sharpener	16.99
1008C	Super Snaps 6 Pack - XL	14.99
1012C	Lawn Mower Blade & Garden Tool Sharpener	9.99
1020C	Big Bobber Floating Cooler	59.99
1021C	Hydration Station - Inflatable Tube	29.99
1022C	Big Bobber Floating Cooler and Hydration Station	79.99